DryLog Ltd

Value2Society[™] Report

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It is my pleasure to introduce our second Value2Society[™] report, communicating our effort to integrate sustainability & associated Environmental, Social and Governance ("ESG") considerations into the day-to-day operations of our business.

Athanasios Thanopoulos

Contents

Introduction	3
About this report	4
Standards, Guidance & ESG Reporting	5
Scope	5
Reading this report	8
Interpretation	9
DryLog Ltd	10
Headline results	12
Sustainability at DryLog	15
Value2Society [™]	19
Value@Stake™	28
Journey	30
Appendix	30
About Value2 Society™	30
Associated Documents	31
Associated Links	31

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Introduction

It is my pleasure to introduce our second **Value2**Society[™] report, communicating our effort to integrate sustainability & associated Environmental, Social and Governance ("ESG") considerations into the day-to-day operations of our business. Our position in and impact on society and the natural environment has been a front and centre concern since the formation of our company and builds on the long tradition of our Shareholders in environmental protection initiatives.

This report, and the information systems that now underpin it, provide a new level of transparency and accountability that we believe will strengthen the understanding of our role in society and the relationships with our stakeholders – our employees, our customers, our suppliers, and the multiple communities with which we interact. Further we contend **Value2**Society[™] offers our maritime transportation industry sector a novel and potentially more actionable approach to sustainability and ESG reporting.

We still have much to learn and improve, in terms of our sustainability / ESG performance and its communication. But the prism of **Value2**Society[™] undoubtedly poses questions and challenges us to reconsider the meaning of value – how it is created, destroyed, and shared. From this enriched understanding of value, we believe can foster greater resilience in our business. This, from our perspective, is the real purpose of sustainability and associated ESG efforts. If you have the time, please do offer feedback. I look forward to hearing from you.

Athanasios Thanopoulos

About this report

You are reading DryLog Ltd.'s ("DryLog") second **Value2Society™** report, communicating the value DryLog creates for all stakeholders utilising all capital stocks, namely: natural, human, intellectual, social, manufactured, and financial capital.

This report presents our approach to understanding and tracking sustainability, the associated ESG considerations, and our necessary method for providing a more expansive and informative view on our business performance. It comprehensively reflects the positive and negative external impacts of our business activities, and in this second publication throughout the value chain. This report accordingly goes beyond the more typical Sustainability and ESG reports by trying to integrate Sustainability and ESG performance with financial performance.



Standards, Guidance & ESG Reporting

The report has been shaped by the standards, frameworks and principles encapsulated by the Value Reporting Foundation, now part of the International Financial Reporting Standards (IFRS) Foundation. Total Capital Accounting, which underpins this **Value2**Society[™] report extends conventional accounting principles by making the use of, and dependency on, the full,

Scope

This report refers to our 2020 operating period,
and presents the value our company has created,
preserved, and eroded for all our stakeholders.impact of our Procurement in international
supply chains, plus our trading & chartering
activities; and 3) the impact of Commodities we
transport (i.e., coal, grain, maize, soybean, wheat)
(indirect-downstream).Our impact is quantified and reported across
our full value chain: 1) the impact of our Direct
Operations, shore side and ship side; 2) theimpact of our Procurement in international
supply chains, plus our trading & chartering
activities; and 3) the impact of Commodities we
transport (i.e., coal, grain, maize, soybean, wheat)

Our Value Chain

Supply Chain

Indirect-Upstream: The impacts resulting from our procurement, chartering and trading activities.

The impacts resulting from the operation of our vessels & shore side offices.

six capital complement (beyond physical assets and cash) explicit. Environmental performance, the "E" (of ESG) is reflected in our Natural Capital performance. Social performance and governance, the "S" and "G" (of ESG), is captured and reflected across our Human, Intellectual & Social Capital performance.

Direct Operations

Services

Indirect-Downstream: The impacts enabled from our transportation services.

The 6 Capitals

Impacts across the value chain are assessed and evaluated according to the direct and indirect (upstream and downstream) changes, positive and negative, quantitative and qualitative, on six types of capital stock:

People and the changes to health and wellbeing.

Natural

The natural environment and changes to the provision of ecosystem services.

Intellectual

Social

Know-how and the changes to application.

Trust and the changes to relationships.

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Manufactured

Physical assets (e.g. property, plant and equipment) - and changes to functioning.

Financial

Cash and cash equivalents and the changes to monetary value.

Reading This Report

This report is divided into 7 sections:

Section 1	Company Presentation (pages 10 to 11) offers an overview of DryLog Ltd. ('DryLog"),	The specific capital stock	– Human Capital	
	the company, and the core assets we deploy to deliver our services.	Key Positive Impacts	V2S [™] \$104M	
Section 2	Headline Results (pages 12 to 13) offers an overview to our annual Value2Society [™] (V2S [™]) performance and the key impact drivers, across the value chain.	Employment Costs Description: Jobs supported within DryLog Number: 276 Employees Value: \$ 19.4 M Key Negative Impacts	Gross Value Added – Employment Cos Site Safe Employee Engageme	\$0 \$25 tts \$19.4 tty \$2.2 nt \$1.4
Section 3	Sustainability Approach (pages 15 - 17) details how we approach sustainability, offering clear definition, our strategy, and the relationship to Value2 Society [™] and the beginnings of our sustainability governance systems.	Modern Slavery Description: Labour exploitation in the supply chain Number: 23 Individuals Value: \$ (1.9) M	Health Insurance Benefit Bullying, Discrimination, Sexual Harassme Employee Malpractice, Workplace Fataliti Workplace Injurie Direct Operations Direct Operations Gross Value Added – Employee Compensatio Beal Living Ware, Workplace Injuri	its \$0.2 nt, es \$0.0 ns \$23. on
Section 4	Value2Society [™] Performance (pages 18 to 27) provides details to all impacts across the six capitals and value chain.	The key positive and bottom negative impacts for this capital, including a short description of the impact, its Value to Society in \$,	Child Labo Sexual Harassme Vulnerable Migrant Labo Workplace Fatalitii	ur es
Section 5	Value@Stake (pages 28 to 29) explains, and exemplifies with greenhouse gas emissions, the relationship between Value2 Society [™] and financial performance.	For each key impact,	Modern Slave Indirect Upstream Employme Fatalitic Iniurio	ry in
Section 6	Value2Society [™] Journey (page 30) provides details on our next steps in understanding the total impacts of our business activities; and	of the value chain involved with the impact	Indirect Downstream Commoditie	es M
Section 7	Appendix (pages 30 to 31) provides supporting information underpinning Value2 Society [™] .			-

Interpretation

In association with this report are a set of interactive results dashboards. Summary results are provided within this report and the associated graphic explains how to interpret each summary set. In this instance, Human Capital based impacts.

DryLog Ltd.

DryLog Ltd. is a dry bulk shipping company established in 2001 as a fully owned subsidiary of Ceres Shipping Ltd, with the mission to "efficiently carry dry bulk commodities and serve the demands & needs of our worldwide customers".

The company now controls a fleet of between 70 and 80 owned and time-chartered bulk carriers and today comprises operational, chartering and trading subsidiaries. Ensuring employee well being (ship side and shore side), vessel safety, environmental protection, high quality proactive service and a professional and courteous attitude are the core operational attributes that make us effective.

The company operates a combination of modern, owned and chartered vessels. The fleet varies between Capesize, Kamsarmax, Post-Panamax, Panamax, Ultramax and Supramax vessels, predominately built in Japan. With a mixed strategy of spot and period charters, vessels are fixed out to major companies, commodity traders and other industry operators, globally. The company is considered a leader in the maritime transportation of dry bulk commodities, which include iron ore, coal, grains and fertilisers. In 2020 c. 36.5 million Metric Tonnes of commodities were transported by DryLog.

Vessel Class & Commodities Transported

Our Vessels

In 2020, the year of analysis, only 13 vessels were directly controlled by DryLog. Today there are 28 vessels in the fleet

dummer	.demost
Capesize	Post-Panamax
,damme	
Panamax	Ultramax
dame.	
Kamsarmax	Supramax

Our Cargo

In 2020, the year of analysis, DryLog's 13 vessels transported 36.5MMT of commodities

Grain: 5.7M Metric Tons

Fertilizer: 1.0M Metric Tons

Iron Ore: 4.4M Metric Tons

Other Minerals: 12.6M Metric Tons

Other Commodities: 2.9M Metric Tons

Our 2020 Value2Society[™] \$122M

Headline Results

In 2020 DryLog Ltd., across the full value chain, generated a net positive **Value2**Society[™] (**V2**S[™]) equal to \$122 M, largely driven by our positive impacts on human and social capital.

Our direct operations generated a net loss of \$(47) M, due mostly to financial losses combined with our negative impact on the world's natural capital. Our procurement generated a net **V2**S[™] profit of \$61 M within our supply chain (supporting c. 2.5K employment opportunities in Greece) and our transportation role in multiple commodity chains generated a net **V2**S[™] profit of \$107 M.

Key Insights

DryLog eroded significantly more natural capital value than it created, resulting in a net natural capital loss of \$(211) M, driven by the negative impacts associated with our own greenhouse gas emissions (from fuel combustion, (\$(20) M), those within our supply chain (\$(48) M), and from the production & use of coal products we transport (\$(84) M).

That said, the use of coal products continues to provide significant access to energy and this security leads to social capital formation equal to \$103 M (from a total of \$193 M).

Further the foodstuffs we transport deliver food security and associated social capital formation equal to \$86 M (from a total of \$193 M).

Further our role in Human Capital is significant, across the value chain, with a net positive impact of \$104 M, through the jobs supported (c. 2.5K within Greece) and the investments made in seafarer safety.

Value2SocietyTM Performance Overview

Material Impact Indicators By Capital & Value Chain Component

Impact Polarity /			**
Value Chain	Upstream	Direct	Downstream
Positive	DryLog's Supply Chain's Profits \$77 M	Employee Compensation # 276 Individuals \$19 M	Access to Energy # 678 GWh of electricity \$103 M
	Employee Compensation #6,098 Individuals \$72 M		Provision of food # 91.9 B Kcal of energy \$86 M
Negative	Greenhouse Gases # 0.5 M Tonnes CO2e \$(48) M	DryLog's Losses \$(43) M	Greenhouse Gases # 0.9 M Tonnes CO2e \$(84) M
	Air Pollutants # 5 K Tonnes \$(35) M	Greenhouse Gases # 0.2 M Tonnes CO2e \$(20) M	Water Consumption # 7 M M3 \$(9) M
	Water Consumption # 5 M M ³ \$(7) M	Black & Grey Water # 18 M Litres \$(5) M	
	Modern Slavery # 23 Individuals \$(2) M	Air Pollutants # 7 K Tonnes \$(1) M	

In addition to these key negative and positive external impacts, and in the absence of a comparable time series demonstrating annual changes in our **Value2**Society[™], we are proud to disclose we experienced zero environmental incidents, zero workplace fatalities and zero incidents of workplace malpractice or workplace bullying, discrimination, and harassment.

0 environmental incidents

0 workplace fatalities

0 incidents of workplace malpractice, bullying, discrimination, and harassment

The prism of Value2Society[™], refracting multiple comparable impacts, poses important questions we don't typically ask ourselves. This is exactly the point of sustainability and ESG reporting.

Sustainability at DryLog

Sustainability can be defined as the capacity for continuance, indefinitely.

To ensure our business resilience, continuance, and leadership we routinely consider the external operating environment (macroeconomics, sectoral shifts and customer trends & demands), sustainability orientated risks and opportunities (e.g., carbon pricing regimes) and the expectations of our key stakeholders. These considerations are distilled into our sustainability strategy, which can be summarised as maximising our value to society and minimising our value at stake. The strategy propagates three key, inter-laced, actions:

(i) Performing a sustainability orientated thematic Materiality Assessment;

- (ii) Defining / reviewing our Short, Medium Long Term Sustainability Objectives; and
- (iii) Quarterly / Annual quantification & reporting of our Sustainability / ESG performance. The quantification supports the materiality understanding which infuses our objectives.

Regarding the governance supporting this strategy: The company operates departments of Marine Operations, Quality Assurance & Safety, Commercial Bulker Operations, Human Resources, Purchasing & Forwarding, Accounting, Finance, Revenue Control, IT, Legal, Insurance, Chartering and Sales, holds ISO9002, ISM, ISO14001 certificates and adheres to all regulatory operating standards. At this early stage of our journey, representatives of these departments are members of our company wide Value2Society[™] working group that convene bi-monthly.

Considerations

Strategy

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Business Model

External Environment

- Unstable political situations and conflicts impact trading in areas such as Black Sea, Russia, and Middle East.
- Volatile crude oil prices and wider energy crisis bring uncertainty to the shipping industry.
- Inflationary environment pushes up cost of business (e.g. increase of salaries, increase of costs of products and services).

Sustainability / ESG Risks & Opportunities

Strategic Risks

- Poor ESG performance or greenwashing accusations due to loss of reputation
- · Flawed ESG reporting leads to increased cost of capital

Operational Risks

- · Environmental incidents result in significant fines
- Poor sustainability track-record significantly reduces access to talent

Key Stakeholders

Stakeholders Example Capital Stock Focus

Owners	Total Capital
Management	Total Capital
Employees	Human (e.g. wellness) Intellectual (e.g., development)
Customers	Manufactured (e.g. Operations), Natural (e.g. Climate)
Suppliers	Social (e.g. timely payments)
Peers	Manufactured (e.g. operations), Natural (e.g. Climate)
Finance	Financial (e.g. cash flows), Natural (e.g. Climate)
Government	Social (e.g. Compliance), Natural (e.g. Marine Environment)
Communities	Human (e.g. employment), Natural (e.g. Marine Environment)

 Tightening environmental requirements increasingly challenge the industry.

Society and employees expect businesses to take on societal and environmental leadership as they growingly distrust government and media.

Strategic Opportunities

- Better ESG reporting and trackrecord enable differentiation and lower cost of capital
- Strong ESG performance attracts - and retains - the talents of tomorrow

Operational Opportunities

 Strong execution and communication on of ESG efforts increases employee's productivity and engagement

Vinimise

Value@StakeTM

Materiality Assessment

- · Materiality is currently determined via the Value2Society™ framework, which translates all business impacts, throughout the value chain, into comparable value terms
- This allows DryLog to place all issues on a common scale, and prioritise actions according to their contribution to our Value2Society[™] performance
- The intention is to supplement this approach with the more traditional qualitative stakeholder engagement process in subsequent years, as our sustainability strategy matures

Short-, Medium- & Long-Term **Strategic Objectives**

- Set and review integrated business goals on yearly basis to ensure alignment between DryLog's industry leadership and sustainability ambitions
- Widen scope of data collection and reporting, establish a 3-year baseline, measure progress towards strategic goals and compare with peers
- Continuously improve and retrofit fleet, for increased efficiency and reduction of greenhouse gas and air pollutants emissions
- Explore beyond technical retrofitting with research in next generation eco-friendly fuels and engineering modifications for further emissions reduction

 Integrate sustainability into decision making processes for optimal societal / financial trade-offs in capital and operational expenditure process in subsequent years, as our sustainability strategy matures

ESG Performance **Measurement & Reporting**

- Further evolve DryLog's business performance reporting for greater alignment with Value Reporting initiative (incorporating both Integrated Reporting Sustainability Accounting Standards Board (SASB)), now part of the **IFRS** foundation
- Demonstrate continuous improvement in our overall Value2Society[™]
- Engage key suppliers on Value2Society[™] to further strengthen our upstream performance
- Engage key customers on Value2Society[™] to further strengthen our downstream performance
- Share Value2Society[™] amongst industry peer group to engage on strengths & weaknesses and improve overall industry performance

Once the approach is embedded, the intention is develop, implement and incentivise performance targets.

Value2SocietyTM

DryLog Ltd., across the full value chain, generated a net positive Value2Society[™] (V2S[™]) equal to \$122 M largely driven by our positive impacts on human and social capital, and the positive financial performance of our supply chain.

Our direct operations generated a net loss of \$(47) M, due mostly to financial losses and our negative impact on the world's natural capital. Our procurement generated a net V2S[™] profit of \$61 M, and our transportation role in multiple commodity chains generated a net V2S[™] profit of \$107 M. Performance across the relevant capitals is detailed in the associated graphics.

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Natural Capital

Our performance in natural capital creates a significant net negative equal to \$(211) M. Our direct operations, incorporating ship and shore side operations, generates a net natural loss equal to \$(28) M, with greenhouse gas emissions, and black and grey water generation and release by our vessels being the largest drivers. Our supply chain spend generates a net negative equal to \$(90) M, mostly due to the emission of greenhouse gas emissions and other air pollutants by our chartered vessels (classed as supply chain inputs). Our enabling transportation role, in the coal, grain, maize, soybean, and wheat value chains, generates a net **V2**S[™] loss of \$(93) M, again, predominantly driven by the associated greenhouse gas emissions, with water consumption a further material impact.

Natural Capital V2S™ \$(211)M

					Millions		
	\$	(250)	\$(200)	\$(150)	\$(100)	\$(50)	\$0
			I	I		<u> </u>	
	Greenhouse Gas Emissions					-\$19.7	
	Black Water Generation & Grey Water Generation					-\$4.7	
	Ambient Air Pollution					-\$1.4	
	Waste Generated					-\$0.8	
	Ballast Water					-\$0.7	
	Heavy Metals & Base Cations					-\$0.7	
	Operational Discharge					\$0.0	
	Environmental Incidents					\$	
	Optimised Hull Form					-\$0.1	
	Technical Retrofitting – Low Friction Hull Form					-\$0.06	
Direct Operations	Direct Operations					-\$27.9	
	GHG Emissions				-\$48.3		
	Air Pollution			-\$3	5.4		
	Water Consumption			-\$7.5	3		
	Waste			-\$0.9	9		
	Heavy Metal Air Pollution			-\$0.6	6		
	Water Pollution, Land Transformation			-\$0.	3		
6	Land Use				\$2.7	7	
Indirect Upstream	Supply Chain				-\$90).1	
	Greenhouse Gas Emissions	-\$-83	.8				
	Water Consumption	-\$9.5					
C o	Fertilizer Emissions	-\$0.1					
Indirect Downstream	Commodities	•	-\$9	93.3			
	Value2 Society™				\$(211.4	ł)	

Key Positive Impacts

Fuel Efficiency with Low Friction Hull Coating

Description: DryLog's reduction of air pollution Quantity saved: **5.0 K** Tonnes | Value: **\$66 K**

Fuel Efficiency with Engine Modifications Description: DryLog's emissions reduction with engines Quantity saved: **1.5 K** Tonnes | Value: **\$18.5 K**

Land Use

Description: Use of DryLog's supply chain's land Quantity: **4.1 K** Hectares | Value: **\$2.7 M**

Key Negative Impacts

Greenhouse Gas Emissions Description: GHG emissions from DryLog's vessels Quantity: 204 K Tonnes | Value: \$(19.7) M

Greenhouse Gas Emissions

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Air Pollution

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Greenhouse Gas Emissions

Description: GHG emissions from use of coal Quantity: **870 K** Tonnes | Value: **\$(83.8) M**

Human Capital

Conversely our performance in human capital creates a significant net positive equal to \$104 M. Our direct operations, incorporating ship and shore side operations, generates a net positive equal to \$23 M, with employee compensation and investment in vessel safety and accident prevention being the key drivers.

Key Positive Impacts

Employment Costs Description: Jobs supported within DryLog Number: **276** Employees | Value: **\$19.4 M**

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Site Safety Programmes

Description: DryLog's investment in accident prevention Investment: **\$360 K** | Value: **\$2.2 M**

Employment Costs

Description: DryLog's supply chain jobs supported Number: **6,098** Employees | Value: **\$72.4 M**

Employment Costs

Description: Commodity value chain jobs supported Number: **1,691** Employees | Value: **\$12.0 M** Our supply chain spend generates a net positive equal to \$69 M and our enabling transportation role, in the food commodities value chain, generates a net positive of \$12 M. Again, employee compensation is the dominant positive driver. Despite the overall positive the analysis does reveal supply chain risk exposure (across supply chain tiers), especially to modern slavery, but also, to a lesser extent, to workplace fatalities, vulnerable migrant labour, sexual harassment, and child labour. Once we have established our **V2**S[™] performance baseline we will engage key suppliers on both climate and human rights-based issues.

Key Negative Impacts

Modern Slavery Description: Labour exploitation in the supply chain Number: 23 Individuals | Value: \$(1.9) M

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Human Capital V2S™ \$104M

	Gross Value Added – Employment Co
	Site Saf
	Employee Engagem
	Health Insurance Bene
	Bullying, Discrimination, Sexual Harassn Employee Malpractice, Workplace Fata
\checkmark	Workplace Inju
Direct Operations	Direct Operati
	Gross Value Added – Employee Compensa
	Real Living Wage, Workplace Inju
	Child Lab
	Sexual Harassm
	Vulnerable Migrant Lab
	Workplace Fatali
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Indirect Upstream	Supply Ch
	Employm
	Fatali
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Value2Society™

Intellectual Capital

Our direct use and dependency on intellectual capital creates a net positive equal to \$2 M, driven by our training & development programmes. The positive effects of investments in the development of our workforce are only minimally offset by the negative impacts of employee turnover (equal to \$(0.1) M).

Intellectual Capital V2S[™] \$1,927k

Training & Development Programmes

Key Positive Impacts

Training Programmes

Description: DryLog's investment in people training Investment: **\$290.1 K** | Value: **\$2,050 K**

Key Negative Impacts

Employee Turnover Description: Employees leaving DryLog Number: 7 Employees | Value: \$(122.9) K

Direct Operations

Value2Society[™]

Social Capital

Our social capital performance yields a significant net positive (\$192.8 M), driven in most part by our transportation role in commodity value chains. Coal, from extraction to final use, has numerous negative impacts but it also delivers access to energy with significant well-being benefits (equal to \$103 M).

One benefit is energy security, the value of which is estimated by the concept of Value of Lost Load. Similarly, the transportation of Grain, Maize, Soybean, and Wheat, contribute to the provision of food security, equalling a positive Value2Society[™] of \$86 M.

A further component of our social capital performance, specific to our industry sector, concerns Port State Control (PSC) inspections. PSC inspections are performed in national ports to ensure foreign ships comply with regulations issued by the International Maritime Organization (IMO), A total of ten regional agreements on Port State Controls have been signed, including the Paris Memorandum of Understanding (PMoU), AMSA (Australian Maritime Safety Authority) and The United State Coast Guard (USCG).

In 2020, DryLog achieved an average of 0.19 observations per inspection and no detentions, overachieving the targets set and re-confirming the effectiveness of DryLog's operations. A total of 26 Port State Controls (PSC) inspections

were performed on DryLog owned vessels in 2021, 21 of which were with no deficiency raised (0.19 deficiencies on average), and zero detentions. The target set for 2021 was less than 2 observations per inspection and zero detention. Currently PSC inspections have not been translated as an impact indicator informing the **V2**S[™] metric. Further, our performance in Social Capital extends to our full adherence to all regulatory standards, globally.

Key Positive Impacts

Description: Pay from government due

to DryLog's losses

Value: **\$0.7 M**

ത Tax ത Description: Taxes paid by DryLog's supply chain Value: \$4.6 M ů. Access to energy Description: Energy generation from coal Quantity: 677.7 K MwH | Value: \$102.5 M Provision of food Q Description: Consumption of grain, maize, soybean, wheat Quantity: 91.9 B Kcal | Value: \$86.4 M **Key Negative Impacts** Tax

Social Capital V2S[™] \$193M

Value@StakeTM

Whereas Value2Society[™] primarily concerns the external impact of our direct and indirect operations, Value@Stake[™] (V@S[™]) quantifies the likelihood of these external, negative and positive, impacts becoming 'internalised' and translating to real financial costs and revenues.

This internalisation process takes place through both physical (e.g., severe weather events etc.) and transitional events (e.g. strengthening environmental regulations), and this logic forms the basis of Task Force on Climate-Related Financial Disclosures (TCFD) reporting. Therefore V@S[™] really is where the bow meets the waves in terms of the financial consequences of sustainability and associated ESG performance. The associated chart exemplifies the **V**@S[™] concept using our direct and upstream-indirect greenhouse gas emissions and the introduction of sectoral (maritime transportation) carbon pricing and the further evolution of national carbon pricing regimes. Our direct emissions over time follow the European Commission's proposed reduction trajectory and, in this

example, the International Chamber of Shipping's proposal of \$2 / Tonne carbon price is used. Accordingly, our operations are directly and indirectly (through the supply chain) exposed to a potential carbon cost equal to \$9M over the next 8 years. Going forward our intention is to apply **V**@S[™] to our other material external impacts.

Next Steps

This report represents the second year of DryLog Ltd.'s Value2Society[™] journey. Key next steps comprise: (1) Improve the associated data collection & management via the V2S[™] Platform; (2) Increase the scope of reporting to cover all commodities transported by DryLog; (3) Ensuring all relevant impacts, incl. sector specific impacts (e.g. Port State Control (PSC) inspections) are fully reflected within DryLog's Value2Society[™]; (4) Establishing the Value2Society[™] performance baseline (a three-year rolling average); (5) From this baseline, developing, implementing, tracking and incentivising performance targets; and (6) increase integrated business performance ambitions year-on-year to secure industry leadership.

Appendix

About Value2SocietyTM

The gap between what markets value and what society values is closing. Investors are increasingly focused on the fact that risks & opportunities linked to sustainability are tangible and can have a significant impact on business performance. Many business leaders are now adopting a more balanced optimisation of the stakeholder value management mantra. Optimising stakeholder value will present new trade-offs, in particular for resource allocation. Value2Society[™] can help leaders make these trade-offs in a more objective manner as they seek to pursue becoming a more valued & valuable company

Value2Society[™] provides a novel approach to extend financial reporting and capture sustainability and ESG considerations. It is underpinned by Total Capital Accounting (aligned to the Value Reporting Foundation's "multicapitals"), which permits the quantification and economic valuation of all inputs and outputs of business activities. The Value2Society[™] (V2S[™]) metric is a measure of DryLog's contribution to society and builds on the conventional measure of economic contribution, Gross Value Added (GVA). V2S[™] adds positive external impacts (e.g. employee volunteering) to and subtracts negative external impacts (e.g. greenhouse gas emissions) from GVA, providing a more complete view of business performance.

Evidence suggests companies with greater **V2**S[™] to Profit ratio outperform, long term. Outperformance is based on purpose-strategybusiness model(s) that: (1) realise internal operational efficiencies - the expanded view of performance can help prioritize sustainability initiatives and augment existing decision-making systems (e.g., investment appraisal) for more optimal outcomes (2) expand the view on risk understanding 'value at stake' - the likelihood of external costs and benefits becoming real financial costs and revenue opportunities enhances risk management; (3) innovate on products-services - Illuminating a product's life cycle impacts can focus innovation that delivers competitive advantage and strengthen customer acquisition and loyalty; (4) continually build trust amongst stakeholders - succinct, routine & contextual communication of societal net contribution and the relationship between financial & non-financial performance demonstrates leadership; and (5) building on the prior, raise their societal standing.

Value2Society[™] solutions and metrics emanate from Route2 (www.route2.com). Route2 has been operating since 2011 and are specialists in impact quantification and valuation, working across sectors and regions.

Value2SocietyTM = Gross Value Added + Positive Impacts – Negative Impacts

Associated Documents

V2S[™] Direct Operations Impact **Quantification & Valuation Methods**

V2S[™] Upstream Impact Quantification & Valuation Methods

V2S[™] Downstream Impact **Quantification & Valuation Methods**

Value@Stake[™] Methods

Value2Society[™] Results Dashboards

Associated Links

www.valuereportingfoundation.org

www.ifrs.org

www.fsb-tcfd.org

www.route2.com

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